
M.S. in Strategic Communication: Part-Time Online

24-Month Curriculum Sequence*

Total Credits, 36

Fall 2026

2 Core Courses (3 credits each)

Core 1, Strategic Communication Management

Core 2, The Compelling Communicator

On Campus Residencies

August 28–30

December 4–5

Spring 2027

1 Core Course and 1 Selective Course (3 credits each)

Core 3, Ethical Decision-Making for Communicators

Selective 1

On Campus Residency

January 29–31

Summer 2027

1 Selective Course and 1 Elective Course (3 credits each)

Selective 2

Elective 1

Fall 2027

1 Core Course and 1 Selective Course (3 credits each)

Core 4, Communication Research & Insights

Selective 3

Spring 2028

2 Elective Courses (3 credits each)

Elective 2

Elective 3

Summer 2028

1 Core Course and 1 Elective Course (3 credits each)

Core 5, Capstone

Elective 4

**This sequence is an example of how a student may complete the program in 24 months. Students have the flexibility to complete the degree within three years.*