



COLUMBIA SPS

Strategic Communication

M.S. in Strategic Communication: Full-Time On Campus

16-Month Curriculum Sequence

Total Credits, 36

Fall 2026

3 Core Courses and 1 Selective Course (3 credits each)

Core 1 - Strategic Communication Management

Core 2 - The Compelling Communicator

Core 3 - Ethical Decision-Making for Communicators

Selective 1

Spring 2027

1 Core Course, 1 Selective Course, and 2 Elective Courses (3 credits each)

Core 4 - Communication Research & Insights

Selective 2

Elective 1

Elective 2

Summer 2027

1 Elective (3 credits each)

Elective 3*

Fall 2027

1 Core Course, 1 Selective Course, and 1 Elective Course (3 credits each)

Core 5 - Capstone

Selective 3

Elective 4

**Students have the option to do a Practicum (graduate-level internship) during the summer term.*