

The SPS Communications team welcomes faculty submissions for the SPS website. Please use this document as a general guide to writing blog content.

1. Introduction (~100 words)

Introduce yourself, which might include your professional and/or personal background.

Tell us what this blog is about, which might be:

- How your work informs what you teach in the classroom
- A short op-ed about a current news topic related to your field and what you teach in the classroom
- An explanation of a recent personal experience related to your instruction

2. Main Body (~300 words)

Depending on what you have chosen to write about, here are some possible ideas:

- Connect the piece to something that is currently happening in the world and your work, what you teach in your class, and/or your lived experience.
- If you can't tie your piece into a current event, write about a course you teach and how it relates to (or is influenced by) the industry in which you work.

Please use specific examples of your time at SPS. Those examples bring the pieces to life!

3. Conclusion (~100 words)

Stick your landing! Tell us:

- What have you learned? **OR**
- What do you hope others have learned from your experience? **OR**
- How has this experience changed you?

Tips

Write in the first person—from your perspective. Please do not write in the third person.

Be specific. Utilize as many details as possible, and relate them to SPS.

Please include a photo. If the piece involves some event that you attended, please send us a photo that includes you.

Please edit your work before submitting it. We are a small team, and if we have to make a lot of changes, it might cause considerable delays in publishing the piece.

Need some inspiration?

Here are some past blogs and Q&A's:

- > [Understanding and Navigating the Growing Profession of Sustainability Management](#)
- > [Risk Management Lessons Learned from the Boeing 737 Max 9 Incident](#)
- > [DC Native Brings Big Data Insights to the Political Analytics Program](#)

For Program Administrators:

Perhaps an original blog post won't work. Refer to [this document](#) with potential questions that can be made into a Q&A.