



# COLUMBIA SPS

## Strategic Communication

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### M.S. in Strategic Communication: Full-Time On Campus

#### 16-Month Curriculum Sequence

Total Credits, 36

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#### Fall 2025

##### 3 Core Courses and 1 Selective Course (3 credits each)

Core 1 - Strategic Communication Management

Core 2 - The Compelling Communicator

Core 3 - Ethical Decision-Making for Communicators

Selective 1

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#### Spring 2026

##### 1 Core Course, 1 Selective Course, and 2 Elective Courses (3 credits each)

Core 4 - Communication Research & Insights

Selective 2

Elective 1

Elective 2

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#### Summer 2026

##### 1 Elective (3 credits each)

Elective 3\*

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#### Fall 2026

##### 1 Core Course, 1 Selective Course, and 1 Elective Course (3 credits each)

Core 5 - Capstone

Selective 3

Elective 4

*\*Students have the option to do a Practicum (graduate-level internship) during the summer term.*