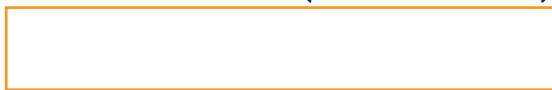


The SPS Communications team welcomes alumni submissions for the SPS website. Please use this document as a general guide to writing blog content.

## 1. Introduction (~100 words)



Introduce yourself, which might include where you were or what you were doing just before joining SPS and what you are doing now.

Tell us what this blog is about, which might be:

- How you apply what you learned in the classroom to your work
- A story about a favorite time at SPS
- A recent alumni event

### We Welcome Photo Essays



If you participated in an event or club activity related to SPS, consider contributing a photo essay in lieu of a blog post. Include:

- 4 to 6 high-res photos with long captions
- An introduction describing the event or activity (lots of details, please: dates, who joined you, where you went, what you did)

## 2. Main Body (~300 words)



Tie the piece into one of the following:

- **What are you doing today, and how did your SPS program affect you and/or your career?**
- **What advice do you have for incoming students?** For example, what are some things you wish you would have known at the start of your SPS program?
- **What is something happening in the world that directly relates to your lived experience?** For example, if wildfires are happening and you are from a region affected by that, talk about it.
- **What is something happening in the world that directly relates to your SPS studies and/or professional work?** For instance, if the UN General Assembly is in session, you could write about what you think about the talks and relate it to conflict-negotiating skills that you are learning about.

*If none of the above work, write about why you chose SPS and/or the program or what your favorite class was and why. Please use specific examples of your time at SPS. Those examples bring the pieces to life!*

### Need some inspiration?

Here are some past blogs and Q&A's:

- > [An American Airlines Analyst Shares How the Applied Analytics Program Took Her Career to New Heights](#)
- > [Bridging Gaps and Pioneering Innovation: How My Career Trajectory Changed During the Insurance Management Program](#)
- > [Technology Management Alum on How the Program and the Columbia Community Supported Her Academic Journey](#)

## 3. Conclusion (~100 words)



Stick your landing! Tell us:

- What have you learned? **OR**
- What do you hope others have learned from your experience? **OR**
- How has this experience changed you?

### Tips

**Write in the first person—from your perspective.** Please do not write in the third person.

**Be specific.** Utilize as many details as possible, and relate them to SPS.

**Please include a photo.** If the piece involves some event that you attended, please send us a photo that includes you.

**Please edit your work before submitting it.** We are a small team, and if we have to make a lot of changes, it might cause considerable delays in publishing the piece.

**Perhaps an original blog post won't work.** Refer to [this document](#) with potential questions that can be made into a Q&A.