



# COLUMBIA SPS

## Strategic Communication

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### M.S. in Strategic Communication: Part-Time Path

#### 24-Month Curriculum Sequence\*

Total Credits, 36

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#### Fall 2024

##### 2 Core Courses (3 credits each)

Strategic Communication Management  
The Compelling Communicator

**On-campus Intensive**  
September 6–8

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#### Spring 2025

##### 2 Core Courses (3 credits each)

Digital Communication Strategy  
The Authentic Leader

**On-campus Intensive**  
January 31–February 2

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#### Summer 2025

##### 1 Core Course and 1 Elective (3 credits each)

Digital Media & Analytics  
Elective 1

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#### Fall 2025

##### 1 Core Course and 1 Elective (3 credits each)

Communication, Research & Insights  
Elective 2

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#### Spring 2026

##### 2 Electives (3 credits each)

Elective 3  
Elective 4

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#### Summer 2026

##### 1 Core Course and 1 Elective (3 credits each)

Capstone  
Elective 5

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*Classes are primarily online, with two on-campus intensives at the start of the first two semesters.*

*\*This sequence is an example of how a student may complete the program in 24 months.*

*Students have the flexibility to complete the degree within three years.*