

**M.S. in Strategic Communication:
Executive Path Curriculum Sequence**

Duration 16 Months

Total Points 36

Fall 2024

3 Core Courses (3 credits each)

Strategic Communication Management
Digital Communication Strategy
The Compelling Communicator

5 Monthly Intensives

August	22–25	(On campus)
September	21–22	(Online)
October	19–20	(Online)
November	16–17	(Online)
December	6–7	(On campus)

Summer 2025

3 Elective Courses (3 credits each)

Summer electives are offered in different modalities - evenings on campus, online, one-week blocks, and hybrid.

No required intensives

Spring 2025

3 Core Courses (3 credits each)

Communication, Research & Insights
The Authentic Leader
Digital Media & Analytics

5 Monthly Intensives

January 31–February 2		(On campus)
February	22–23	(Online)
March	22–23	(Online)
April	26–27	(Online)
May	17–18	(On campus)

Fall 2025

2 Elective Courses (3 credits each)

1 Core Course (3 credits)

Capstone

5 Monthly Intensives

August	22–24	(On campus)
September	20–21	(Online)
October	18–19	(Online)
November	15–16	(Online)
December	5–6	(On campus)