M.S. in Strategic Communication: Part-Time Path
24-Month Curriculum Sequence*
Total Credits, 36

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**Fall 2024**
2 Core Courses (3 credits each)
Strategic Communication Management
The Compelling Communicator
On-campus Intensive
September 6–8

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**Summer 2025**
1 Core Course and 1 Elective (3 credits each)
Digital Media & Analytics
Elective 1

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**Spring 2026**
2 Electives (3 credits each)
Elective 3
Elective 4

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**Fall 2025**
2 Core Courses (3 credits each)
Digital Communication Strategy
The Authentic Leader
On-campus Intensive
January 24–26

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**Summer 2025**
1 Core Course and 1 Elective (3 credits each)
Communication, Research & Insights
Elective 2

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**Fall 2026**
2 Electives (3 credits each)
Elective 3
Elective 4

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**Spring 2026**
1 Core Course and 1 Elective (3 credits each)
Capstone
Elective 5

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*Classes are primarily online, with two on-campus intensives at the start of the first two semesters.
*This sequence is an example of how a student may complete the program in 24 months.
Students have the flexibility to complete the degree within three years.