



COLUMBIA SPS

Strategic Communication

M.S. in Strategic Communication: Part-Time Path

24-Month Curriculum Sequence*

Total Credits, 36

Fall 2024

2 Core Courses (3 credits each)

Strategic Communication Management
The Compelling Communicator

On-campus Intensive
September 6–8

Spring 2025

2 Core Courses (3 credits each)

Digital Communication Strategy
The Authentic Leader

On-campus Intensive
January 24–26

Summer 2025

1 Core Course and 1 Elective (3 credits each)

Digital Media & Analytics
Elective 1

Fall 2025

1 Core Course and 1 Elective (3 credits each)

Communication, Research & Insights
Elective 2

Spring 2026

2 Electives (3 credits each)

Elective 3
Elective 4

Summer 2026

1 Core Course and 1 Elective (3 credits each)

Capstone
Elective 5

Classes are primarily online, with two on-campus intensives at the start of the first two semesters.

**This sequence is an example of how a student may complete the program in 24 months.*

Students have the flexibility to complete the degree within three years.