

M.S. in Strategic Communication: Executive Path Curriculum Sequence

Duration	16 Months
Total Points	36

Fall 2023

3 Core Courses (3 credits each)

Strategic Communication Management
Digital Communication Strategy
The Compelling Communicator

5 Monthly Intensives

August	24–27	(On campus)
September	23–24	(Online)
October	21–22	(Online)
November	11–12	(Online)
December	8–9	(On campus)

Summer 2024

3 Elective Courses (3 credits each)

Summer electives are offered in different modalities - evenings on campus, online, one-week blocks, and hybrid.

No required intensives

Spring 2024

3 Core Courses (3 credits each)

Communication, Research & Insights
The Authentic Leader
Digital Media & Analytics

5 Monthly Intensives

January	19–21	(On campus)
February	17–18	(Online)
March	16–17	(Online)
April	13–14	(Online)
May	11–12	(On campus)

Fall 2024

2 Elective Courses (3 credits each)

1 Core Course (3 credits)

Capstone

5 Monthly Intensives

August	23–25	(On campus)
September	21–22	(Online)
October	19–20	(Online)
November	16–17	(Online)
December	6–7	(On campus)