
**M.S. in Strategic Communication: Executive Path
Curriculum Sequence**

Duration 16 Months

Total Points 36

Fall 2023**3 Core Courses (3 credits each)**

Strategic Communication Management
Digital Communication Strategy
The Compelling Communicator

5 Monthly Intensives

August	24–27	(On campus)
September	23–24	(Online)
October	21–22	(Online)
November	11–12	(Online)
December	8–9	(On campus)

Summer 2024**3 Elective Courses (3 credits each)**

Summer electives are offered in different modalities - evenings on campus, online, one-week blocks, and hybrid.

No required intensives

Spring 2024**3 Core Courses (3 credits each)**

Communication, Research & Insights
The Authentic Leader
Digital Media & Analytics

5 Monthly Intensives

January	19–21	(On campus)
February	17–18	(Online)
March	16–17	(Online)
April	13–14	(Online)
May	11–12	(On campus)

Fall 2024**2 Elective Courses (3 credits each)****1 Core Course (3 credits)**

Capstone

5 Monthly Intensives

August	22–24	(On campus)
September	21–22	(Online)
October	19–20	(Online)
November	16–17	(Online)
December	6–7	(On campus)