M.S. in Strategic Communication: Part-Time Path
24-Month Curriculum Sequence*
Total Credits, 36

Fall 2023
2 Core Courses (3 credits each)
Strategic Communication Management
The Compelling Communicator
On-campus Intensive
September 8–10

Summer 2024
1 Core Course and 1 Elective
(3 credits each)
Digital Media & Analytics
Elective 1

Spring 2024
2 Core Courses (3 credits each)
Digital Communication Strategy
The Authentic Leader
On-campus Intensive
January 19–21

Fall 2024
1 Core Course and 1 Elective
(3 credits each)
Communication, Research & Insights
Elective 2

Summer 2025
2 Electives (3 credits each)
Elective 3
Elective 4

Spring 2025
1 Core Course and 1 Elective
(3 credits each)
Capstone
Elective 5

Classes are primarily online, with two on-campus intensives at the start of the first two semesters.
*This sequence is an example of how a student may complete the program in 24 months. Students have the flexibility to complete the degree within three years.