

**M.S. in Strategic Communication: Executive Path
Curriculum Sequence**

Duration 16 Months

Total Points 36

Fall 2022**3 Core Courses (3 credits each)**

Strategic Communication Management
Digital Communication Strategy
The Compelling Communicator

5 Monthly Intensives

August	(On campus)	18–21
September	(Online)	17–18
October	(Online)	15–16
November	(Online)	12–13
December	(On campus)	9–10

Summer 2023**3 Elective Courses (3 credits each)**

Summer electives are offered in different modalities - evenings on campus, online, one-week blocks, and hybrid.

No required intensives**Spring 2023****3 Core Courses (3 credits each)**

Communication Research & Insights
The Authentic Leader
Digital Media & Analytics

5 Monthly Intensives

January	(On campus)	21–22
February	(Online)	18–19
March	(Online)	18–19
April	(Online)	15–16
May	(On campus)	13–14

Fall 2023**2 Elective Courses (3 credits each)****1 Core Course (3 credits)**

Capstone

5 Monthly Intensives

August	(On campus)	24–26
September	(Online)	23–24
October	(Online)	21–22
November	(Online)	11–12
December	(On campus)	8–9