# M.S. in Strategic Communication: Part-Time Path

24-Month Curriculum Sequence*

Total Credits, 36

## Fall 2022

2 Core Courses (3 credits each)
- Strategic Communication Management
- The Compelling Communicator

On-campus Intensive
- September 9–11

## Summer 2023

1 Core Course and 1 Elective (3 credits each)
- Digital Media & Analytics
- Elective 1

## Spring 2024

2 Electives (3 credits each)
- Elective 3
- Elective 4

## Fall 2023

2 Core Courses (3 credits each)
- Digital Communication Strategy
- The Authentic Leader

On-campus Intensive
- January 20–22

## Summer 2024

1 Core Course and 1 Elective (3 credits each)
- Communication Research & Insights
- Elective 2

## Spring 2023

1 Core Course and 1 Elective (3 credits each)
- Capstone
- Elective 5

*Classes are primarily online, with two on-campus intensives at the start of the first two semesters.

*This sequence is an example of how a student may complete the program in 24 months. Students have the flexibility to complete the degree within three years.*