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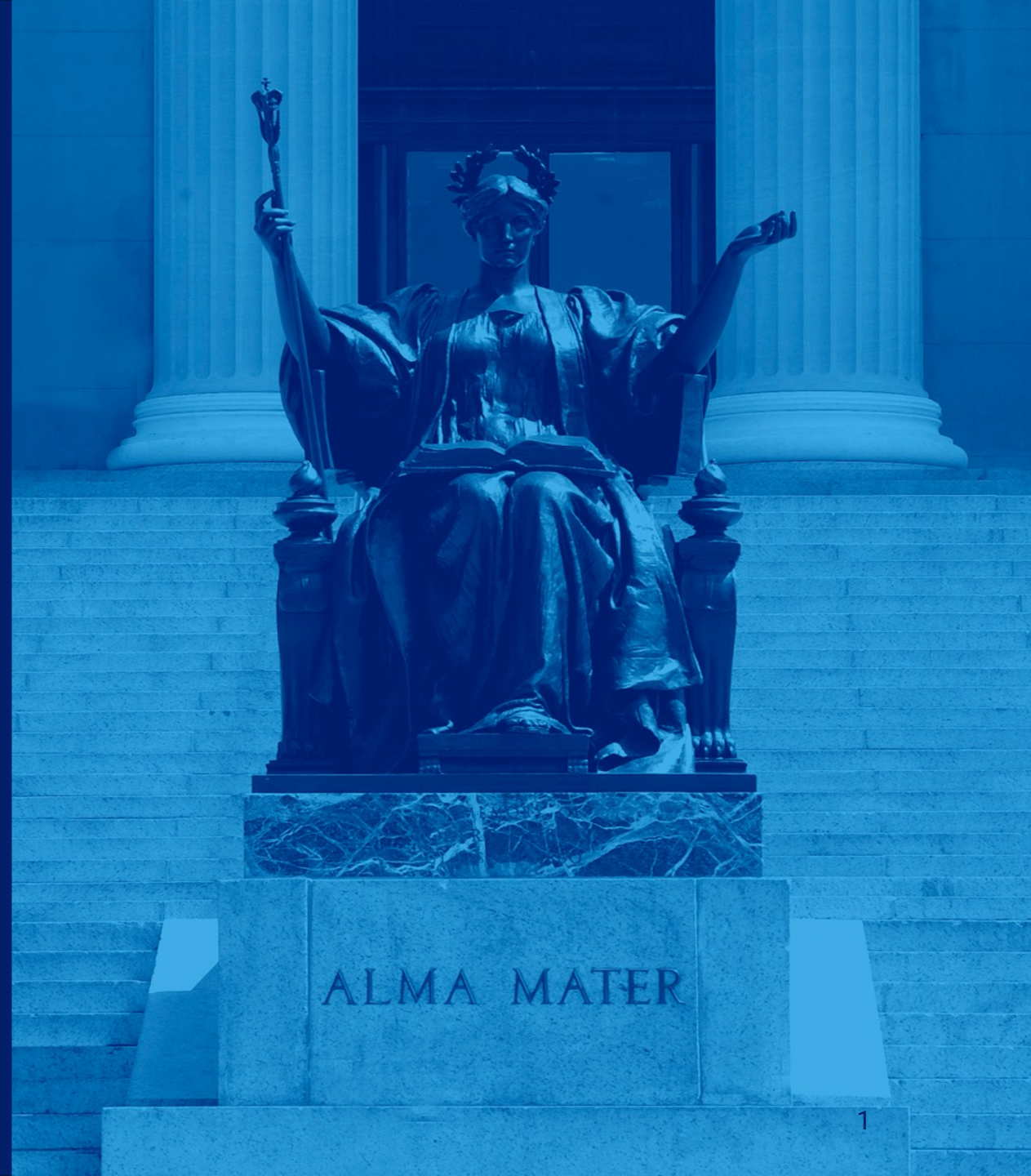
Nonprofit Forecasting Trends and Applied Futures Thinking Workshop

Professor H. Art Taylor, JD and Tessa Finlev

November 4, 2021
6-7:30 PM (ET)

ALMA MATER

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Master of Science

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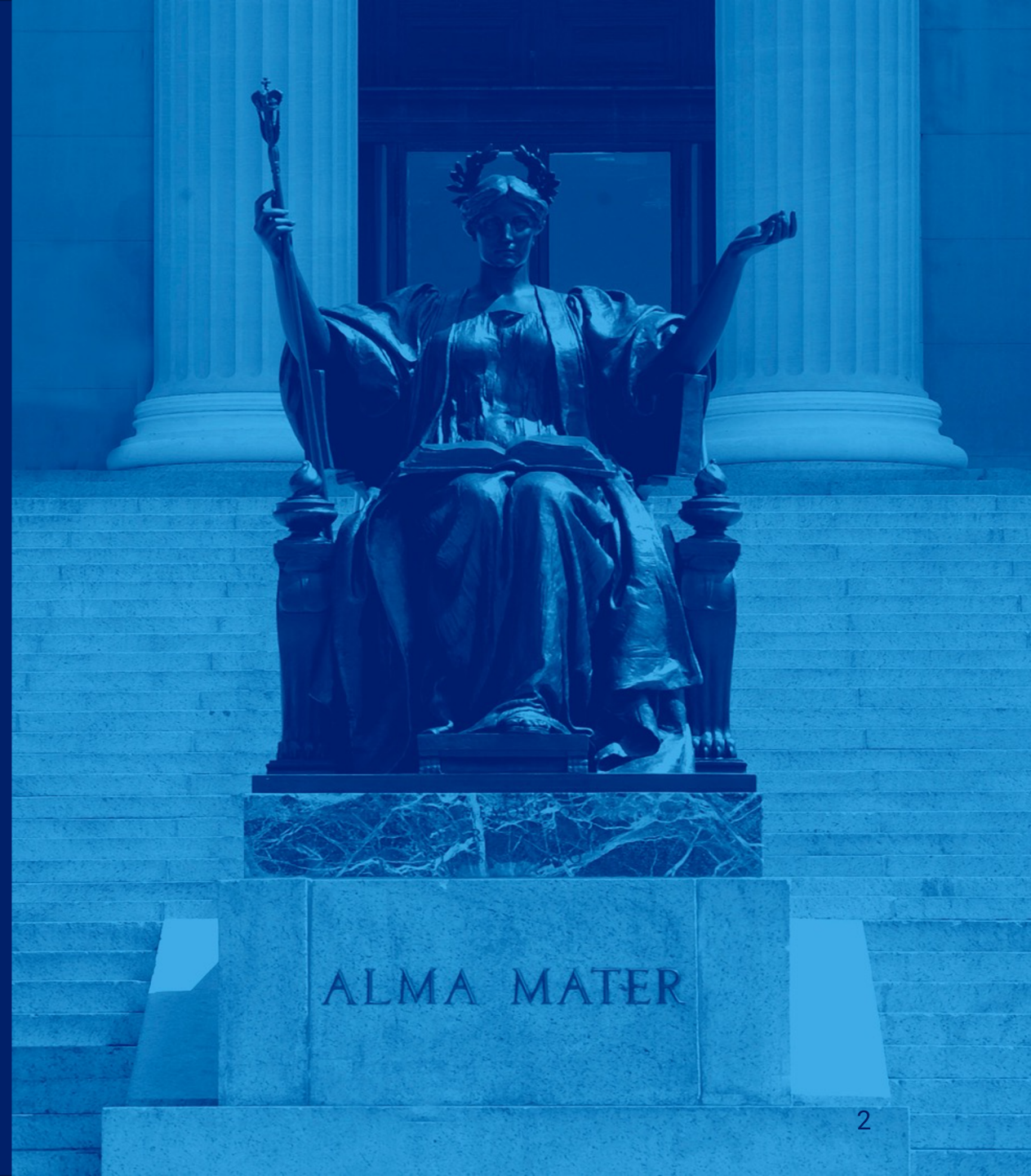
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Agenda

- Welcome and warm-up
- Introduction to Futures Thinking Discipline
- Introduction to Equitable Futures
- Futures Triangle exercise and discussion
- Closing

History of the Future

- 1960s with Shell Oil and Global Business Network: from economic forecasting to qualitative research
- 1960 - 1990s: government funded
- 1990 - 2010s: big tech focus
- 2010 - today: move towards non-profit and social impact work
- 2015: bringing futures thinking in-house

FORESIGHT PROCESS:

Considering the **future first** opens a wider range of possibilities and the ability to **build for the future you prefer**
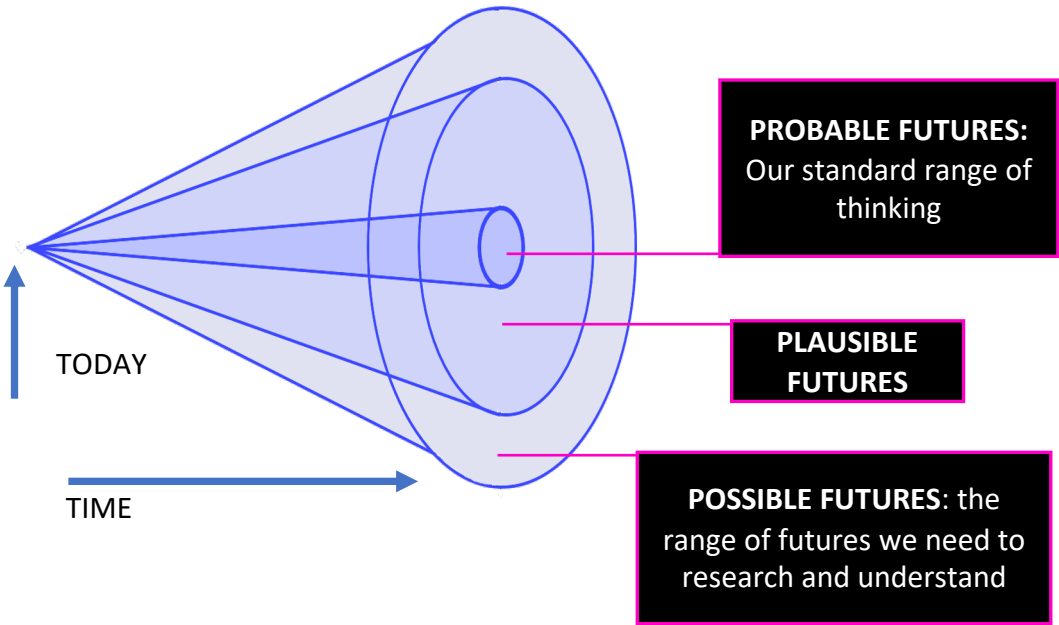
FUTURE ➡️ NOW ➡️ NEXT

TODAY

TIME

PROBABLE FUTURES: Our standard range of thinking

PLAUSIBLE FUTURES

POSSIBLE FUTURES: the range of futures we need to research and understand
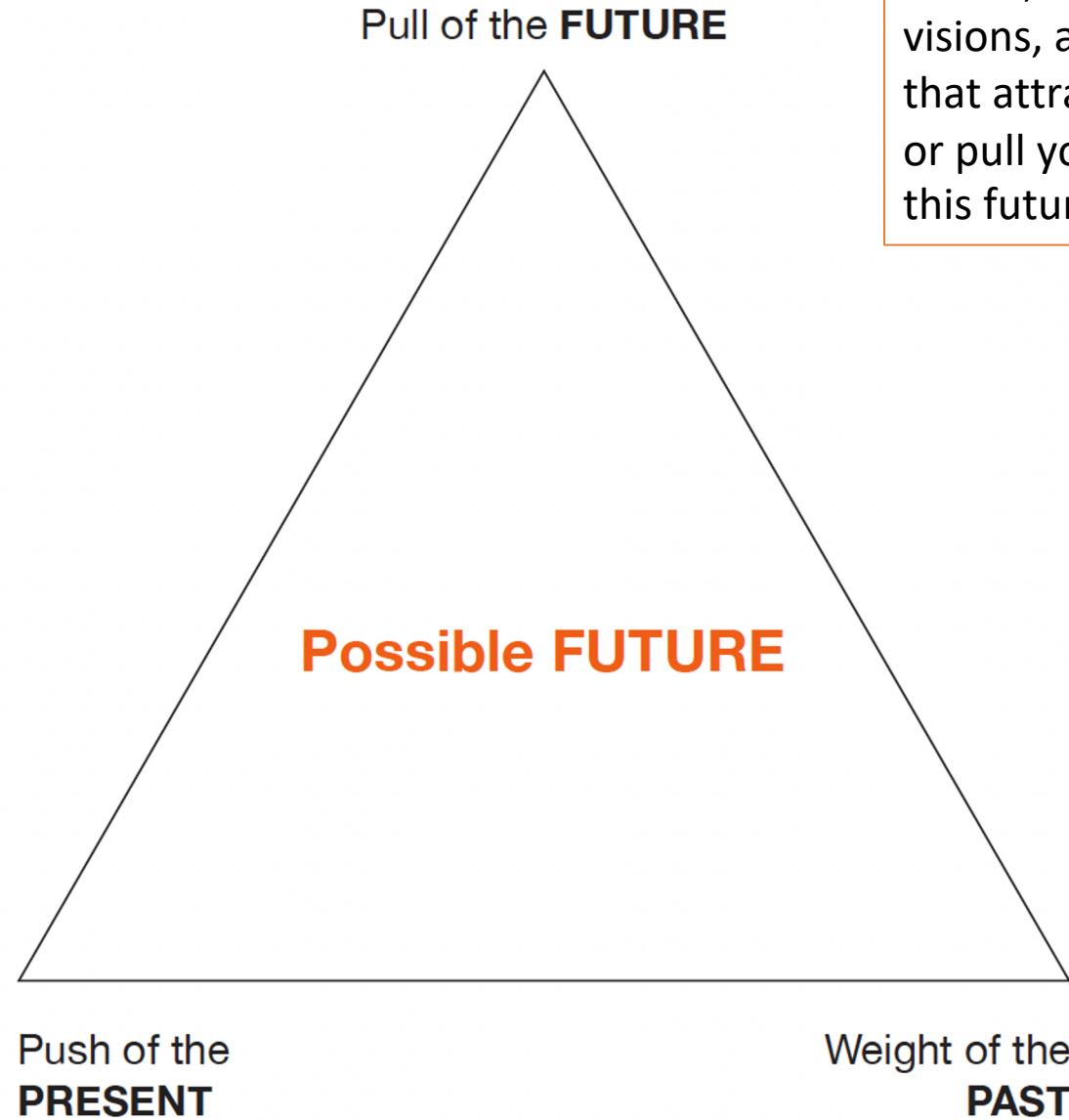
Evaluate possible futures and align on **a preferred future**

Innovate and create your **100-day plan. Iterate** and adapt as you move towards the future

Futures Triangle

Developed by Sohail Inayatullah

Pull of the **FUTURE**

values, beliefs, visions, and images that attract, seduce, or pull you toward this future

Possible FUTURE

trends, policies, innovations, and forces driving change in the direction of your issue

Push of the **PRESENT**

Weight of the **PAST**

cultural characteristics, social norms, structural barriers, regulations, and laws of physics that hold back or limit the speed or reach of a possible future.

Futures Triangle

Developed by Sohail Inayatullah

Pull of the **FUTURE**

Universal Basic Income could help redistribute wealth and protect against some of the dangers of increased automation and rising disparities in wages.

Government and third-party implementers use trusted and secure digital systems to distribute Universal Basic Income

- Universal Basic Income will never be accepted by enough of the necessary tax base to support the passage of new laws
- understanding how to provide Universal Basic Income requires people to give away too much of their privacy.

- big data analytics
- increased access to individual data
- unsustainable levels of inequality

Push of the **PRESENT**

Weight of the **PAST**

Your turn!

Pull of the **FUTURE**

- Idea
- Idea

In the next decade pay in the non-profit sector will be equitable

- Idea
- Idea

- idea
- idea

Push of the
PRESENT

Weight of the
PAST