
Part-time M.S. in Strategic Communication

Curriculum Sequence for 24-Month Path

Total Credits, 36

Fall 2021

2 Core Courses (3 credits each)

Strategic Communication Management
The Compelling Communicator

Spring 2022

2 Core Courses (3 credits each)

Digital Communication Strategy
Communication Research and Insights

Summer 2022

1 Core Course and 1 Elective (3 credits each)

The Authentic Leader
Elective 1

Fall 2022

1 Core Course and 1 Elective (3 credits each)

Digital Media & Analytics
Elective 2

Spring 2023

2 Electives (3 credits each)

Elective 3
Elective 4

Summer 2023

1 Core Course and 1 Elective (3 credits each)

Strategic Communication
Capstone Project
Elective 5