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## **Full-time M.S in Strategic Communication**

### **Curriculum Sequence for 12-Month Path**

Total Credits, 36

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### **Fall 2021**

#### **4 Core Courses (3 credits each)**

Strategic Communication Management  
Digital Communication Strategy  
The Compelling Communicator  
Industry Insider

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### **Spring 2022**

#### **3 Core Courses and 1 Elective (3 credits each)**

Communication Research & Insights  
The Authentic Leader  
Digital Media & Analytics  
Elective 1

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### **Summer 2022**

#### **1 Core Course and 3 Electives (3 credits each)**

Elective 2  
Elective 3  
Elective 4  
Strategic Communication Capstone Project