

## Executive M.S. in Strategic Communication Curriculum Sequence

Duration	16 Months
Total Points	36

### Fall 2021

#### 3 Core Courses (3 credits each)

Strategic Communication Management  
Digital Communication Strategy  
The Compelling Communicator

#### 5 Monthly On-Campus Intensives

Course study is a combination of monthly on-campus and weekly online instruction.	August	25–28
	September	18–19
	October	16–17
	November	13–14
	December	10–11

### Summer 2022

#### 3 Elective Courses (3 credits each)

Summer electives are offered in different modalities - evenings on campus, online, one-week blocks, and hybrid.

#### No required intensives

### Spring 2022

#### 3 Core Courses (3 credits each)

Communication Research & Insights  
The Reflective Leader  
Digital Media & Analytics

#### 5 Monthly On-Campus Intensives

Course study is a combination of monthly on-campus and weekly online instruction.	January	8–9
	February	5–6
	March	5–6
	April	2–3
	May	14–15

### Fall 2022

#### 2 Elective Courses (3 credits each)

#### 1 Core Course (3 credits)

Capstone

#### 5 Monthly On-Campus Intensives

Course study is a combination of monthly on-campus and weekly online instruction.	August	18–20
	September	17–18
	October	15–16
	November	12–13
	December	9–10