
Part-time M.S in Strategic Communication

Curriculum Sequence for 24-Month Path

Total Credits, 36

Fall 2020

2 Core Courses (3 credits each)

Strategic Communication Management
The Compelling Communicator

Spring 2021

2 Core Courses (3 credits each)

Digital Communication Strategy
Communication Research and Insights

Summer 2021

1 Core Course and 1 Elective (3 credits each)

The Reflective Leader
Elective 1

Fall 2021

1 Core Course and 1 Elective (3 credits each)

Digital Media & Analytics
Elective 2

Spring 2022

2 Electives (3 credits each)

Elective 3
Elective 4

Summer 2022

1 Core Course and 1 Elective (3 credits each)

Strategic Communication Capstone Project
Elective 5