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## Full-time M.S in Strategic Communication Curriculum Sequence for 12-Month Path

Total Credits, 36

### Fall 2020

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#### 4 Core Courses (3 credits each)

Strategic Communication Management  
Digital Communication Strategy  
The Compelling Communicator  
Industry Insider

If required: English for Strategic Communication (0 credits)

### Spring 2021

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#### 3 Core Courses and 1 Elective (3 credits each)

Communication Research & Insights  
The Reflective Leader  
Digital Media & Analytics  
Elective 1

### Summer 2021

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#### 1 Core Course and 3 Electives (3 credits each)

Elective 2  
Elective 3  
Elective 4  
Strategic Communication Capstone Project