COLUMBIA UNIVERSITY
School of Professional Studies

2019
Career Outcomes Annual Report

CAREER DESIGN LAB

**Advancing Careers.
Accelerating Impact.**

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Career Design Lab

This Career Outcomes 2019 report showcases a snapshot of how our Master of Science students and graduates are advancing knowledge with purpose. It also demonstrates how our Career Design Lab (CDL) connects students to the resources and relationships they need to advance, adapt and accelerate their careers — while they're here and long after they leave.
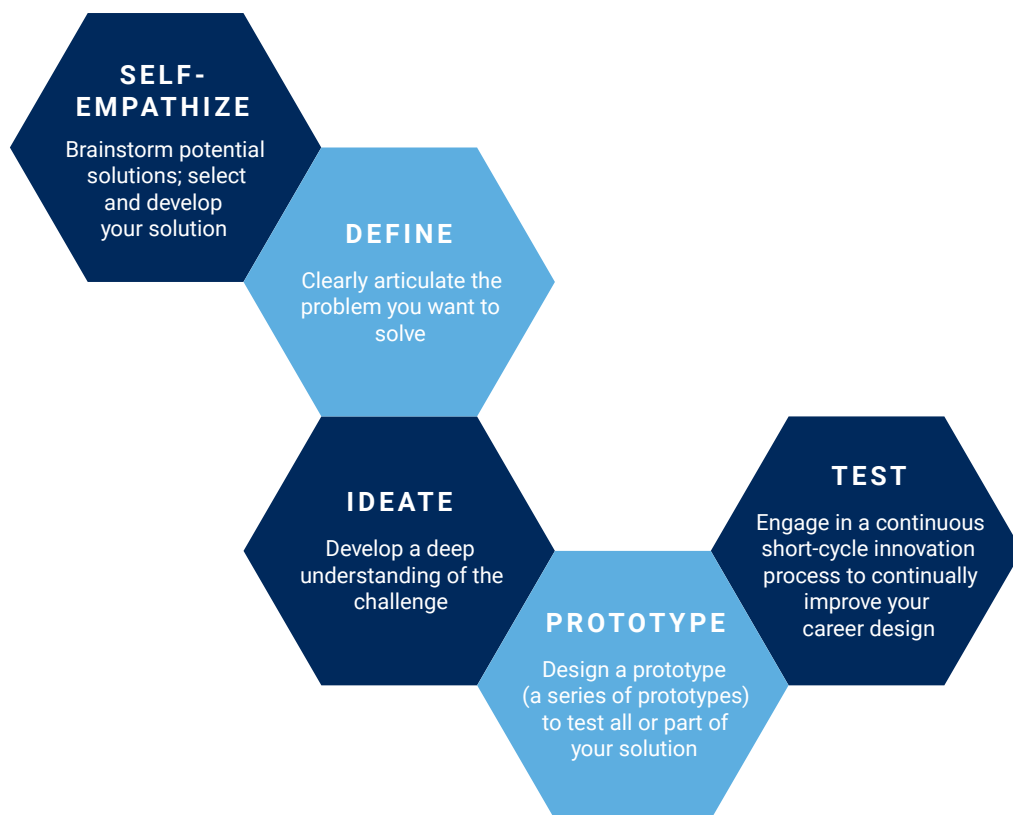
The Career Design Lab is strategically located in the heart of New York City to connect our diverse student body with our employer partners. We believe this intersection inspires our students to take ownership of their career development and empowers them to explore career paths.

Our Philosophy

We believe that our career center is an ecosystem rather than a place — that to be successful, students must explore their curiosity, be comfortable with uncertainty, take action and risks, and put themselves out there.

Connecting Students to Success

We help our students define clear paths forward, and connect them in multidimensional, personalized ways to the resources and the relationships that will enable them to turn their visions into reality.

SELF-EMPATHIZE
Brainstorm potential solutions; select and develop your solution

DEFINE
Clearly articulate the problem you want to solve

IDEATE
Develop a deep understanding of the challenge

PROTOTYPE
Design a prototype (a series of prototypes) to test all or part of your solution

TEST
Engage in a continuous short-cycle innovation process to continually improve your career design

Programs and Services

Innovative Career Support and Services

Career Design Lab Course

Available 24/7, this course site provides a step-by step best practice framework for career development success. The course is updated regularly by the Career Design Lab staff and provides customized toolkits for each of our MS programs.

Individualized Coaching

Coaches work with students on a one on one basis to help them in their career development process. The coaches work closely with our academic programs to develop customized career pathways for students. 8 out of 10 students rate our coaching sessions highly satisfactory.

Selective Professional Skills Workshops

Lion's Den

The Lion's Den is a business pitch competition where pre-selected students showcased their businesses and business ideas to potential investors as they sought investments from the Lions/judges. Four students pitched their start-ups for real money and got invaluable feedback from accomplished entrepreneurs and venture capitalists.

Webinar Series

This engaging series brings students and industry together virtually. Students gain insight from experts on personal branding and value proposition. Webinars include:

- Effectively Accessing Career Design Lab Virtual Resources
- Organic Networking
- Crafting Your LinkedIn Profile to Make an Impact
- Refining Your Résumé to Ace the Interview

Signature Recruitment and Networking Events

Career Week 2019

This five-day conference engaged over 100 industry partners participating in more than 35 thought provoking sessions delivered both virtually and on-campus. Career Week focused on the Future of Meaningful Work and provided our forward-thinking students and alumni insights on how to competitively position themselves in the workplace.

Premium Subscriptions

Students and alumni have access to the following resources:

Employer Engagement

C.R.O.W.N.
EMPLOYER ENGAGEMENT PROGRAM

1. Engage

We accept partnerships
on an open- enrollment basis
for a 12-month period.

2. Commit

Commit to offer one or more Employer
Engagement Opportunities, each of which
is worth a specific number of jewels.

3. Enhance

The greater your engagement,
the more jewels — and Employer
Benefits — you will receive.

4. Legacy

Although the program resets after
every 12-month period, we will award you
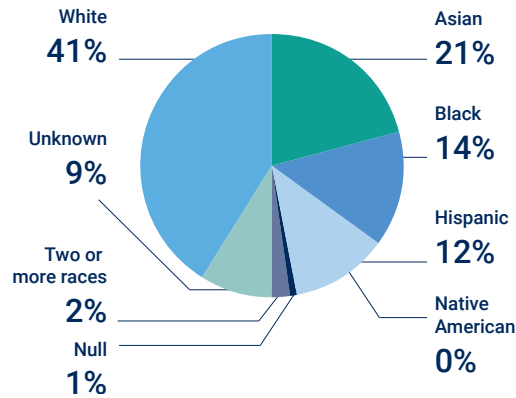a number of bonus jewels upon
recommitment.

Employer Partners
(top 80 most engaged employers, as per
our CROWN Score, listed alphabetically):

- AECOM
- Aetna
- American Express
- Aon
- AXA US
- Bank of China
- Buck
- CARES NYC
- CBRE
- Cerebral Palsy Foundation
- CIANA
- CIGNA Corporation
- Columbia Facilities and Operations
- Conduent
- CUNY
- Depository Trust and Clearing Corporation (DTCC)
- Directions for Our Youth, Inc.
- Disney
- Education Pioneers
- EmblemHealth
- ESPN
- Fidelis Care New York
- Firm Advisor
- Fractal Analytics
- FTI Consulting
- FXB USA, Inc.
- Goldman Sachs
- Google
- Greater New York Insurance
- Guardian Life Insurance
- Guy Carpenter
- Healthfirst
- HelpMeSee
- Henry Street Settlement
- High Line Health
- JLT Re (North America)
- John Hancock
- JRM Construction
- KINEXON
- King Rose Construction
- KPMG
- KYLE CAVAN
- LeadDog Marketing Group
- Madison Square Garden
- Major League Soccer (MLS)
- Mayfair Construction
- Media Com
- MetLife
- MIB
- Microsoft
- Milliman
- MNYSC HERC
- Mountbatten Program
- Munich Re
- National Basketball Association (NBA)
- Nationwide Insurance
- NBCUniversal
- New York Construction Alliance
- New York Life Insurance Company
- Nielsen
- Nontraditional Employment for Women
- PCL Construction
- Perr & Knight
- PIMCO
- Plymouth Rock
- Pricewaterhouse Coopers (PwC)
- Pro Mujer, International
- PwC
- Roc Nations Sports
- Rocnation
- Situation Interactive
- Sotheby's
- Stand Up America
- The ALS Group
- The Andrew w. Mellon foundation
- The Cerebral Palsy Foundation
- UNICEF
- United Entertainment Group
- United Nations Volunteers
- Univision Communications
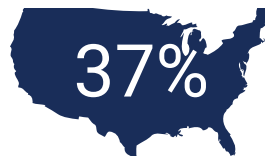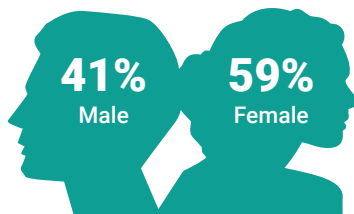- Voya
- Wakely Consulting Group
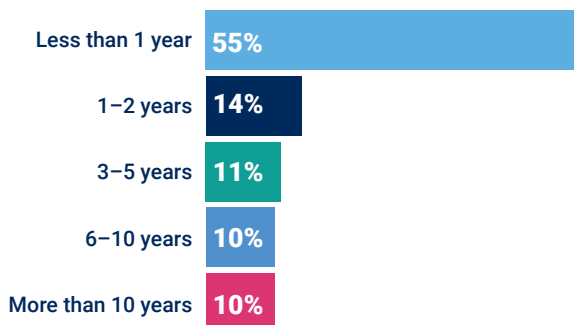- YMCA

Student Demographics[1]

Ethnicity

White 41%
Asian 21%
Black 14%
Unknown 9%
Hispanic 12%
Two or more races 2%
Native American 0%
Null 1%

63%
International 2019 Graduates

Gender

41% Male
59% Female

37%
Domestic 2019 Graduates

Work Experience

Less than 1 year **55%**
1–2 years **14%**
3–5 years **11%**
6–10 years **10%**
More than 10 years **10%**

[1] 1,272 records included from the official SIS graduate table in the Student Information System. All percentages stem from this total unless otherwise specified. Alternative tables are included when all 1,272 records are not available. Ethnicity is collected based on policy guidelines (www2.ed.gov/policy/rschstat/guid/raceethnicity/index.html). Percentage is rounded to two decimal points where necessary to tie out properly (to 100%).

2019
Master of Science Program Graduates

- Actuarial Science
- Applied Analytics
- Bioethics
- Construction Administration
- Enterprise Risk Management
- Narrative Medicine
- Negotiation and Conflict Resolution
- Nonprofit Management
- Sports Management
- Strategic Communication
- Sustainability Management
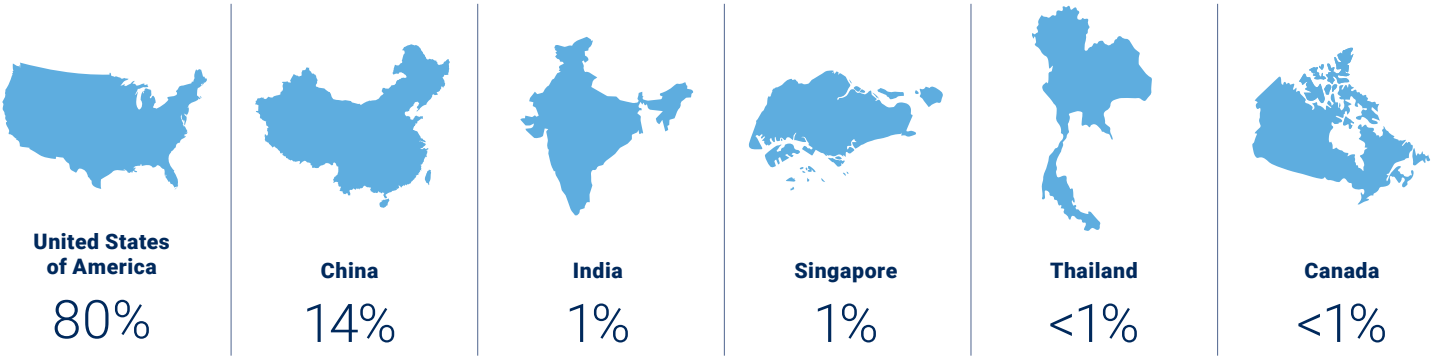- Technology Management

1,194
Total 2019 Graduates

29
Average Age

22–77
Age Range

Where are SPS Graduates Working?

Top Global Countries

United States of America	China	India	Singapore	Thailand	Canada
80%	14%	1%	1%	<1%	<1%

Percentages are out of the 495 graduates who disclosed company location.

Global regions based on the Department of Homeland Security's definition.

Top Domestic States

| New York	New Jersey	California	Pennsylvania	North Carolina
72%	8%	6%	2%	1%

Percentages are out of the 397 graduates who are working in the U.S.

US regions based on the US Census Bureau's definition.

Employment Outcomes

Employed at Graduation[1]

SPS graduates receive highly competitive salaries[2] and are career-ready[3] when they graduate.

72% Career Outcomes

Still Seeking
26%

Continued Education
2%
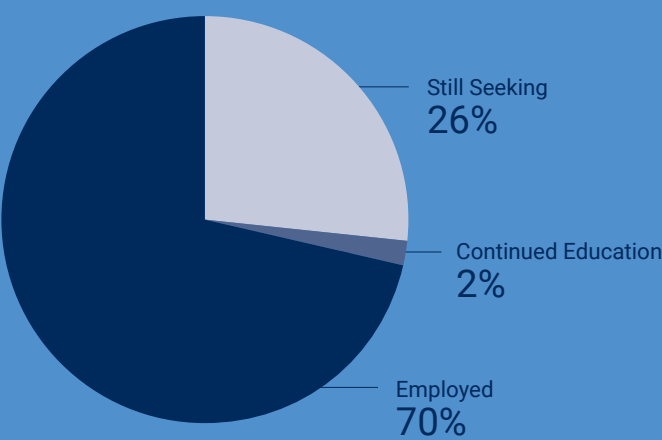
Employed
70%

82% Knowledge Rate[4]

*Note that each of these industry/sector categories are comprised of multiple sub-sectors, except in the cases of Consulting, Insurance, Sports, and Entertainment.

1 Number of graduates who have landed in any of the employment categories, plus Volunteer Service plus Active Military plus Continuing Education, divided by the number of students for whom an outcome is known.

2 Salary benchmark comes from the Fall 2019 NACE Salary Survey.

3 Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.

4 Percentage of the graduating class for which an outcomes destination is known. It includes the sum of all the employment categories, plus Volunteer Service plus Active Military plus Continuing Education plus the number of students Still Seeking an outcome or Not Seeking an outcome. It excludes those students for whom no information is available. Based on 980 students out of 1194.

Post-Graduate Employment by Industry/Sector*

| Industry/Sector	Percentage
Financial Services	35%
Technology	15%
Education	11%
Real Estate, Construction, & Engineering	9%
Consulting	6%
Marketing	6%
Nonprofit/Community/ Social Services	5%
Government/Public Administration/Public Policy	5%
Insurance	4%
Sports	4%
Healthcare	3%
Other	3%
Media/Communications	3%
Apparel & Fashion	3%
Entertainment	2%
Environmental Services	1%

Employers Who Have Hired Multiple Students

- Accenture
- Aecom
- AIG
- American Express
- Bank of America
- Bank of China
- Beijing 2022 Olympic Committee
- Bloomberg
- Buck
- Capital One
- China International Capital Corporation (CICC)
- Cisco
- CIT Bank
- CITIC Securities
- CohnReznick
- Compass
- CSM LeadDog
- Cushman & Wakefield
- DAZN
- Deloitte
- Deutsche Bank
- Endeavor
- Ernst & Young
- Federal Reserve
- Fractal Analytics
- Goldman Sachs
- Google
- GroupM
- Guardian Life
- Huawei
- IRi
- JetBlue
- Johnson & Johnson
- JP Morgan
- KPMG
- Milliman
- Morgan Stanley
- Mount Sinai Health System
- MUFG
- National Basketball Association
- New York Islanders
- New York Life Insurance
- NFL
- NYC Department of Education
- Oor Design Build
- PricewaterhouseCoopers
- Safra National Bank of New York
- Tigress Financial Partner
- Unilever
- United Nations

Employment Outcomes

Post-Graduate Salaries

Percentage of Reported Annual Full-Time Salaries of M.S. Graduates

$ **32%** $100,000+

24% $70,000–$99,999
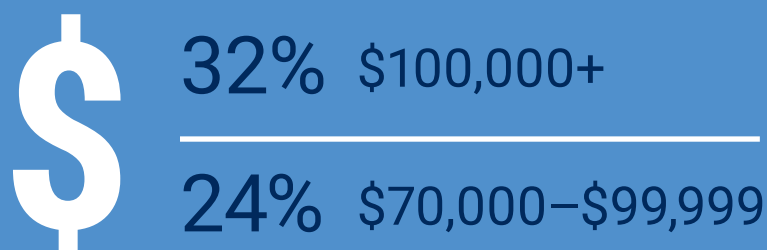
Sample Job Titles

- Account Executive
- Actuarial Analyst
- Actuarial Assistant
- Actuarial Associate
- Actuary
- Analyst
- Assistant Director
- Associate
- Associate Analyst
- Associate Data Scientist
- Associate Director
- AVP
- Business Analyst
- CEO
- Chief Technology Officer
- Clinical Research Coordinator
- Consultant
- Credit Risk Analyst
- Data Analyst
- Data Scientist
- Deputy Project Manager
- Development Associate
- Director
- Director of Development
- Financial Analyst
- Founder
- Intern
- Investment Banking Analyst
- Management Trainee
- Manager
- Managing Director
- Marketing Specialist
- Operations Manager
- Private Equity Analyst
- Product Manager
- Program Manager
- Project Coordinator
- Project Engineer
- Project Manager
- Research Analyst
- Senior Analyst
- Senior Associate
- Senior Consultant
- Senior Manager
- Senior Project Manager
- Vice President

2019
Student Success Profiles

Adrian Jofre Bosch
'18SPS, Negotiation and Conflict Resolution
beBarlet
Managing Partner

Megan Ross
'19SPS, Sustainability Management
Natural Resources Defense Council
Climate Advisor

Ashley Warman
'18SPS, Bioethics
Lenox Hill Hospital
Medical Ethics Fellow

Peter Clarke
'19SPS, Sustainability Management
CBRE
Senior Energy Program Manager

Amber Glover
'19SPS, Sustainability Management
Unilever
Innovation Project Manager

Jiaying (Claire) Wu
'19SPS, Applied Analytics
Deloitte
Data Scientist

Arielle Goodman
'18SPS, Strategic Communication
Johnson & Johnson
Specialist, Employee Communication & Engagement

Samuel Engelberg
'18SPS, Applied Analytics
Sotheby's
Business Intelligence Specialist

Anastasia Shubareva
'18SPS, Strategic Communication
Bayer
Marketing Operations Specialist

Kipngeno "Kip" Enock
'19SPS, Enterprise Risk Management
UBS
Associate Director, Regulatory Risk

Rachel Oatis
'19SPS, Nonprofit Management
Obama Foundation
Program Analyst

Charlene Sathi
'18SPS, Bioethics
Center for Clinical Medical Ethics
Project Coordinator

"From my career mentorship perspective, I was deeply impressed by our proactive and fast-developing Career Design Lab. I also benefited a lot from the various events designed and held by the Career Design Lab, which helped me to define my career goal, my interests, and myself."

Jiaying (Claire) Wu
Spring 2019 Applied Analytics graduate

"My involvement with the Applied Analytics Club, the Career Design Lab as well as the most supportive and engaged program director one could imagine served as an inspiration to take action on my interests both inside and outside of academia."

Samuel Engelberg
Fall 2018 Applied Analytics graduate

"Columbia University has really helped me achieve my wildest dreams…I have done what I love, extensively applying what I learnt in Columbia in my day to day work. If I could do it all over again, I would have come to Columbia earlier. The future looks brighter than ever."

Kipngeno "Kip" Enock
Summer 2018 Enterprise Risk Management graduate

"Most of my opportunities in New York have been solely from networking and generous people connecting me with future employers. I hope to continue to "pass it forward" by keeping SPS in mind."

Charlene Sathi
Summer 2018 Bioethics graduate

Career Design Lab, New York

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Join Our Community

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