

## Part-Time Master's in Strategic Communication – New York

Duration: < 36 Months

Total Credits: 36

### Fall 2018

- Strategic Communications Management – 3 Credits
- Principles in Persuasion – 3 Credits

### Spring 2019

- The Compelling Communicator – 3 Credits
- Communication Research & Insights – 3 Credits

### Summer 2019

- The Reflective Leader – 3 Credits
- Elective 1 – 3 Credits

### Fall 2019

- Digital Media & Analytics – 3 Credits
- Elective 2 – 3 Credits

### Spring 2020

- Elective 3 – 3 Credits
- Elective 4 – 3 Credits

### Summer 2020

- Elective 5 – 3 Credits
- Capstone – 3 Credits

### Core Courses

- Strategic Communication Management
- Principles in Persuasion
- The Compelling Communicator
- Communications Research and Insights
- The Reflective Leader
- Digital Media and Analytics
- Capstone