

Full-Time Master's in Strategic Communication – 16 Month Path

Duration: 16 Months

Total Credits: 36

Fall 2018

- Strategic Communications Management – 3 Credits
- Principles in Persuasion – 3 Credits
- The Compelling Communicator – 3 Credits
- Industry Insider – 3 Credits
- English & Cultural Fluency for SCOM (if required) – 0 Credits

Spring 2019

- Communication Research & Insights – 3 Credits
- The Reflective Leader – 3 Credits
- Digital Media & Analytics – 3 Credits
- Elective 1 (3 options) – 3 Credits

Summer 2019

- Practicum (Elective 2) – 3 Credits

Fall 2019

- Elective 3 – 3 Credits
- Elective 4 – 3 Credits
- Capstone – 3 Credits

Core Courses

- Strategic Communication Management
- Principles in Persuasion
- The Compelling Communicator
- Industry Insider
- Communications Research and Insights
- The Reflective Leader
- Digital Media and Analytics
- Capstone